# **5th ANNUAL U.S. - CHINA AGRICULTURE ROUNDTABLE** 中美农业圆桌论坛

APRIL 23 & 24, 2025 2025年4月23&24日 Chicago, IL

芝加哥

### Inspired by three legendary scientists



**Norman Borlaug** Father of Green Revolution Recipient of the Nobel Peace Prize



Yuan Longping 袁隆平 Father of Hybrid Rice **Recipient of World Food Prize** 



**George Washington Carver** 

American Agricultural Scientist and Inventor

**Agriculture collaboration** for a strong economy in the Heartland and a sustainable, resilient future for the world



UNITED STATES HEARTLAND CHINA ASSOCIATION



The U.S. - China Agriculture Roundtable, first launched in 2021, draws inspiration from three visionary scientists whose work revolutionized global agriculture. Over the past 4 years, this annual event has evolved into the broadest-based bilateral platform for U.S. - China agricultural exchange drawing leaders from governments, businesses, trade associations, educational institutions, and think tanks from both nations to address shared global challenges; as well as supporting export markets for our U.S. Agriculture sector.

The upcoming 2025 roundtable marks the 5th year of this important bilateral dialogue. Its expanded program reflects the growing scope and importance of agricultural cooperation between our nations, featuring innovative formats for peer-to-peer engagement, economic agreements, and exchanges.





"Agriculture is the bedrock of a healthy U.S. economy in the Heartland and our agricultural exports to China, from \$1.1 billion in 1978 to over \$30 billion in 2024, are a key component. It is imperative that we support continued dialogue and collaboration to build a strong U.S. - China relationship around agriculture. "

Hon. Bob Holden Chairman & President, U.S. Heartland China Association Former Governor of Missouri



"China is the number one agricultural producer, consumer, and importer in the world, so it is absolutely essential for those who care about U.S. agriculture and food security to be in dialogue with their Chinese counterparts about the healthy food systems that we all depend on."

#### **Susan Thornton**

Vice-Chair, U.S. Heartland China Association Senior Fellow, Yale University Law School Former Acting Assistant Secretary of State, East Asian and Pacific Affairs



"U.S. - China peaceful cooperation in agriculture is absolutely essential if we are to be successful in meeting the single greatest challenge in all human history - Can we sustainably produce sufficient nutritious food to feed the 9.5 to 10 billion people who will be on our planet by the year 2050."

#### Amb. Kenneth M. Quinn

President Emeritus, the World Food Prize Former U.S. Amb. to Cambodia Strategic Advisor, U.S. Heartland China Association





# April 23rd, 2025 Agenda

8:00 – 9:00 a.m.	Breakfast/Registration
9:00 - 12 p.m.	Opening Ceremony         • Leadership Remarks         • Promotion and Showcase         • Plenary Panels         • U.S China Agriculture Collaboration for a Sustainable and Resilient Future         • New Opportunities for U.S China Agriculture Collaboration
12 - 1 p.m.	Lunch
10:30 – 12:00 p.m.	<ul> <li>Concurrent Dialogues and Special Sessions:</li> <li>Opportunities in Expanded Ag Trade between the U.S. and China</li> <li>Current Status and Prospect of U.S. and China's Food Supply and Demand</li> <li>New Developments in Biotechnology</li> </ul>
3:00 - 3:30 p.m.	Coffee/Tea Break
3:30 - 5:00 p.m.	<ul> <li>Continued Dialogues and Special Sessions:</li> <li>U.S China Agricultural Trade and Cooperation</li> <li>U.S China Third-Party Agricultural Cooperation in Africa</li> <li>Climate Smart Agriculture and Sustainable Agriculture</li> </ul>
5:00 - 7:00 p.m.	Networking Reception

# April 24th, 2025 Agenda

8:00 – 9:00 a.m.	Breakfast
Continued Dialogues and Special Sessions	
9:00 - 10:30 a.m.	Agricultural Education Dialogue
10:30 – 12:00 p.m.	Rural Development
12:00 p.m.	Event Concludes (optional site visits in the afternoon for VIP Guests)





### **Attendance Options**

- Full Conference Registration \$1,200
- Single Day (4/23 only): \$850
- \*4/24 Afternoon Site Visits and Dinner: \$450

Please inquire about student or group attendance discounts.

Government officials: Please contact USHCA for attendance.



\*For sponsorship and participation opportunities please contact: Katherine Newton-Henry at katherine.newton@usheartlandchina.org

### **About the U.S. Heartland China Association:**

Through organizing people-to-people exchanges in culture, education, and business, USHCA, a 501(c)(3) nonprofit, promotes a stable and productive U.S. - China relationship to protect and advance the interests of the American Heartland community.





#### \$75,000 Sponsor

- 3 speaking opportunities
- 10 complimentary registrations
- Full Advisory Committee membership & program input
- Complete VIP access & benefits
- Customized benefits (scholarship for students, exhibit space...)

### \$50,000 Sponsor

- 2 speaking opportunities
- 8 complimentary registrations
- Full Advisory Committee membership & program input
- Complete VIP access & benefits
- Customized benefits (scholarship for students, exhibit space...)

### \$25,000 Sponsor

- 1 speaking opportunity
- 6 complimentary registrations
- Full Advisory Committee membership & program input
- Complete VIP access & benefits
- Customized benefits (scholarship for students, exhibit space...)

#### \$15,000 Sponsor

- 1 speaking opportunity
- 4 complimentary registrations
- Advisory Committee membership
- Exhibit Space, subject to availability

#### \$7,500 Sponsor

- 2 complimentary registrations
- Basic branding benefits

#### **Exhibit Booth**

• Limited Exhibit Booth opportunities available on a first-come, first-serve basis. Inquire for more details.

### Lunch Sponsor (\$10,000) or Dinner Sponsor (\$15,000)

- Includes exclusive branding during sponsored meal and premium recognition benefits
- Please inquire for detailed sponsorship package information

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