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Press Release

Sustainability, global trade, climate change – WIA Summit covers THE industry topics

BOSTON, August 3, 2021 – At its 10th anniversary event this fall, the *Women in Agribusiness Summit (WIA)* will continue the tradition it is known for – providing key ag industry business knowledge to help women excel in the sector. This in-person conference – to be held September 21-23 at the Hyatt Regency Minneapolis – features a robust agenda, expert speakers, plenty of networking and a special off-site reception.

Opening speaker Kelly Lockwood Primus, CEO of Leading NOW, will start the business discussion with **The Career Advice You Probably Didn't Get**. This presentation will include Leading NOW's research on women's leadership, what's missing from conventional career advice and the barriers women face in achieving executive positions.



“Through our research, we have identified traits for success in leadership. These include integrity, transparency, confidence and more, but most importantly, women need to focus on what we call The Missing 33%™,” said Lockwood Primus, who is an advisor to global organizations seeking to change mindsets, behaviors and cultures. “This is the business acumen that sets them apart, and we will discuss this in detail at the *Women in Agribusiness Summit* this fall.”



*Kelly Lockwood
Primus, Opening
Speaker*

Others who will share the stage with Lockwood Primus include Scott Sigman, principal advisor at EASE, who will focus on connecting the dots in global trade and examining alternative transport paths; Shawn Jarosz, CEO of TradeMoves, who will speak to why international trade matters to food & ag; and Beth Sauerhaft of American Farmland Trust, who will moderate a panel of esteemed experts in a discussion on sustainability and climate change.

Interspersed with this critical industry content will be the annual highlights that the WIA community has grown to expect and anticipate: Ag Innovation Hour, Executive Profiles and the Female Producer Panel. Through these, attendees will hear from soybean and egg farmers, and a specialty meats producer. They also will gain valuable career insights from accomplished female executives and be enlightened about the latest agtech innovations that are disrupting the sector.

Other sessions at the 10th annual *Women in Agribusiness Summit* include:

- The Fragile Ecosystem: Our Decisions Impact the World
- Understanding the Plant-Based Consumer
- Transforming the Workplace
- The Future of North American Agriculture
- Grain Industry Overview

Women in Agribusiness initiatives have fostered a year-round community of engaged executives, leaders and professional women. Learn more and register at womeninag.com, and visit us on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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About Women in Agribusiness

Women in Agribusiness (WIA) is a business unit of [HighQuest Partners](#), a Service-Disabled Veteran-Owned Small Business (SDVOSB) global agribusiness consulting, events and media firm. The Women in Agribusiness Summit took root in 2012 and boasts a community of thousands. [WIA Initiatives](#) now include WIA Membership, WIA Demeter Award of Excellence, Student Scholarships, and the [WIA Today blog](#). Learn more at womeninag.com.